



H.E. António Guterres
Secretário Geral das Nações Unidas
Nova York, NY10017
EUA

São Paulo, SP, Brasil
08 de julho de 2022

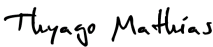
Caro Sr. Secretário Geral,

Tenho o prazer de confirmar que a LLORENTE & CUENCA DO BRASIL CONSULTORES DE COMUNICAÇÃO LTDA apoia os dez princípios do Pacto Global da ONU em direitos humanos, trabalho, meio ambiente e combate à corrupção. Com esta comunicação, expressamos nossa intenção de implementar esses princípios. Estamos empenhados em tornar o Pacto Global e seus princípios parte da estratégia, da cultura e das operações cotidianas de nossa empresa e em nos envolvermos em projetos cooperativos que promovam os objetivos mais amplos de desenvolvimento das Nações Unidas, em particular os Objetivos de Desenvolvimento Sustentável. A LLORENTE & CUENCA DO BRASIL CONSULTORES DE COMUNICAÇÃO LTDA fará uma declaração clara desse compromisso com os interessados e o público em geral.

Reconhecemos que um requisito fundamental para a participação no Pacto Global da ONU é o envio anual de uma Comunicação do Progresso (COP), descrevendo os esforços de nossa empresa na implementação dos dez princípios. Apoiamos a prestação de contas pública e a transparência e, portanto, nos comprometemos a enviar um relatório sobre os progressos dentro de um ano após a adesão ao Pacto Global da ONU e então anualmente, de acordo com a política da COP do Pacto Global. Isso inclui:

- Uma declaração assinada pelo diretor executivo, expressando o apoio contínuo ao Pacto Global da ONU e renovando nosso compromisso com a iniciativa e seus princípios. Esse documento é separado da nossa carta de compromisso inicial para aderir ao Pacto Global da ONU.
- O preenchimento de um questionário online da Comunicação de Progresso, por meio do qual divulgaremos os esforços contínuos de nossa empresa em integrar os 10 princípios em nossa estratégia de negócios, cultura e operações diárias, além de contribuir com os objetivos das Nações Unidas, em especial os Objetivos de Desenvolvimento Sustentável.

Atenciosamente,

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Thyago Silva Mathias
Diretor Geral

LLORENTE Y CUENCA

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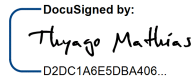
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